

September 6, 2017

Professional Development trip to Hartwick Pines with Thunder Bay National Marine Sanctuary.

Takeaways:

- Networking with other museum professionals
- Hands-on exhibit ideas
- Brainstorming for building Full Day packages for schools with NOAA and Besser Museum
- Tour of Hartwick Pines and their visitor center

September 9, 2017

First Full Steam Ahead, Weird Weather!

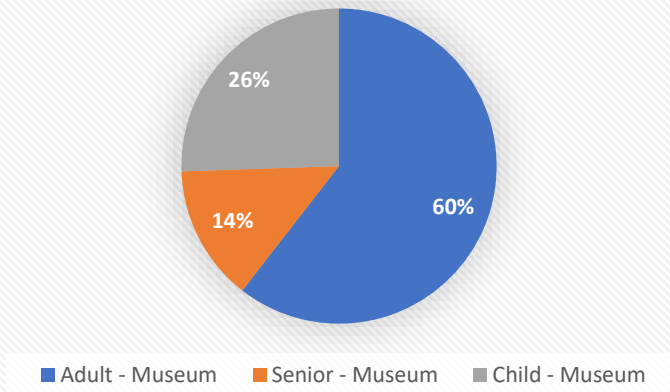
- **8 volunteers**
- **100 people**
- **Marketing to APS, Alpena News, Website, Facebook**
- **Developed postcard survey and implemented it. Handed surveys out at pendulum, only a handful were returned.**
- **All good reviews, 4 and 5 stars.**

October 7, 2017

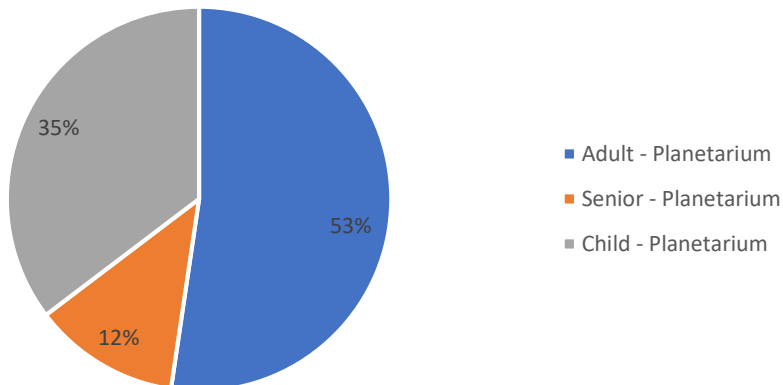
Fall Harvest Fossil Fest

- **Over 25 museum volunteers**
- **671 museum visitors**
- **Marketing to Alpena News, Website, Facebook, newspapers**
- **Developed postcard survey and implemented it for the planetarium. Every group of people submitted the survey before they left the planetarium. Over 100 surveys were returned.**
 - **The surveys have not been processed yet.**
- **Attendance data is found on next page.**

Fall Harvest 2017 Museum Attendance by Age



Fall Harvest 2017 Planetarium Attendance



October 14, 2017

First Full Steam Ahead, Science of Sounds!

- **10+ volunteers**
- **40 people attended.**
- **Activities: Focus on Vibrations and Sound**
 - **Tin Can Telephone**
 - **Shaker Eggs**
 - **Foley Sound Studio**
 - **Rubber Band Harmonica**

- Marbles and Dominoes to demonstrate how sound travels
- Video cart
- In order to ensure visitors attended each activity, we used activity vouchers. When each family received all 5 vouchers, they could go to the survey table to get a prize. While the kids picked their prize from the treasure chest, we had the parents fill out the postcard survey form.
- All good reviews, 4 and 5 stars. Some emails were given so that we could email them with future events.

Highlight list of things I did all month:

- Helped Richard get the article to Diane Speer of the Chinese students in the planetarium
- Advertised Fall Harvest on FB, Web, Internet,
- Best Foot voting email and posters
- Updated the planetarium page multiple times
- Thrivent Action Grant for Fall Harvest Day
- Secure FHD volunteers
- Full Steam Ahead Thank You's
- Newsletter on website
- Keep web banner updates
- Facebook events updated
- Giving Tuesday graphic
- Planned 2 Full Steam Ahead events
- Ordered stickers and tattoos
- Harvest Moon poster updates
- Learned TSPOG and FETTU in dome for when I needed to cover for Tad's absence
- Got staff pics to front desk for name tags
- Wrote article for Alpena News on historic landmarks in our area
 - Worked with Richard and Chris
- Got images to Chris for annual appeal
- Scheduled 2 school groups (October 13 and 19)
 - Immanuel (30 students, K-2)
 - Kris Stringer Volunteered to help
 - Bishop Baraga, Cheboygan (8 students)
- Planned volunteers and hands-on activities for Fall Harvest Day
- Mail Chimp for Founders Bake Sale for FHD
- Worked on the DL sheet with Chris for October
- Created some great tables and graphs to help us track our attendance
- Created a Gift Store Facebook

- Scheduled the YVC kids to come in and help prepare for FHD
- Membership brochure information for Alpena News
- Kept the website updated and our calendar of events, including the Alpena calendar.

Where we are going:

Season of Light Reception (November 18)

- Marketing
- Information
- Posters
- Tickets
- Etc.

School Groups (Start end of November)

- Teacher letter
- Activities planned
- Volunteer lists
- Scheduling forms

4 more Full Steam Ahead Days

- Space themed
- Forensics themed
- Christmas Science
- ??

Large Museum Party (possible)

- November 16
- 90 people
- 2 planetarium shows
- Guided tours